



KENLIFE RESORT NETWORK

Concept Note

Building meaningful business connections through hospitality, collaboration and shared growth

Controlled Network Document

Kenlife Limited operating as Kenlife Resort
Kenlife Resort, Mavueni, Kilifi County, Kenya

Email: network@kenlife.co.ke

Website: www.kenlife.co.ke

1. Background

Kenlife Resort established the Kenlife Resort Network as a structured, corporate-led networking platform bringing together businesses, professionals, entrepreneurs, policymakers, institutions, investors and community leaders in a relaxed but purposeful hospitality environment. The Network is inspired by the African tradition of gathering around food, conversation, respect and shared purpose. Its signature fellowship may include sponsored goat or lamb prepared in communal styles such as nyama choma and stew.

Operating proposition. The Kenlife Resort Network is a hospitality-powered business and professional community. Its enduring product is the relationship network; recurring physical forums activate that network through structured introductions, opportunity sharing, practical learning, sponsor engagement and authentic African hospitality.

2. Purpose

- Create a trusted platform for business and professional relationships.
- Enable members to share professional updates, jobs, tenders, referrals, market opportunities and partnership needs.
- Provide guided introductions, learning, clinics and practical business support.
- Offer sponsors measurable visibility, stakeholder engagement and approved activation opportunities.
- Strengthen Kenlife Resort as a preferred destination for meetings, dining, retreats, events and professional gatherings.

3. Network components

Component	Purpose
Network	Profiles, opportunities, requests, introductions, meetings and measurable outcomes.
Forums	Recurring physical forums, learning sessions, sponsor participation, exhibitions and fellowship.
Business clinics	Focused technology, business formation, leadership, finance-readiness, procurement/market-access and other approved advisory sessions.
Commercial engine	Sponsorship, participation fees where applicable, exhibitions, F&B, clinics and Network-attributed Kenlife bookings.

4. Participant groups

- Business owners, entrepreneurs and SMEs
- Professionals and consultants
- Corporate and institutional representatives
- Policymakers and public-sector leaders
- Investors and financiers
- Training institutions and technology firms
- Community leaders and development partners
- Career participants and job seekers
- Hospitality, tourism and service-sector participants

5. Forum experience

- 1 Arrival, registration and QR admission where used.
- 2 Welcome and sponsor/partner introductions.
- 3 Facilitated learning, business, technology or sector session.
- 4 Participant introductions and opportunity sharing.
- 5 Structured networking and requested introductions.
- 6 Business clinics, exhibitions or meetings where scheduled.
- 7 Traditional fellowship and informal networking.
- 8 Closing, next steps, feedback and post-forum follow-up.

6. Sustainability

The Network is sustained through rotating sponsorship, participant engagement, paid or free forums, exhibitions, business clinics, hospitality sales, corporate packages, repeat visits and follow-on Kenlife bookings. Free forums may be sponsor-funded or complimentary; paid forums may carry participant-category pricing. Pricing is governed in the Kenlife operating system and historical registrations preserve the commercial terms accepted at confirmation.

7. Governance and privacy

Membership, member visibility, introductions, sponsor access, marketing communication, photography and AI-assisted matching are governed by separate permissions and consent choices. Sponsorship does not grant unrestricted access to participant contact data. Members are expected to perform their own due diligence on opportunities and commercial relationships.

8. Success measures

- Meaningful connections converted to outcomes
- Introductions accepted and meetings completed
- Opportunities shared and matched
- Referrals, partnerships, jobs or supplier relationships initiated
- Repeat attendance and participant satisfaction
- Sponsor engagement and deliverable completion
- Direct Network revenue and Network-influenced Kenlife revenue

9. Contact

Kenlife Resort Network

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